



# DECCAN CEMENTS LIMITED

CIN: L26942TG1979PLN020500  
Regd. Office: 'Deccan Chambers', 6-3-666/B, Somajiguda, Hyderabad – 500 082  
Phone No.040-23310168; Fax No.040-23318366  
E-mail: [secretarial@deccancements.com](mailto:secretarial@deccancements.com); website: [www.deccancements.com](http://www.deccancements.com)

## NOTICE TO SHAREHOLDERS

### Transfer of Equity Shares to IEFP

As per Section 124(6) of the Companies Act, 2013 ('the Act') read with the Investors Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 ('the Rules') the Company is required to transfer the equity shares in respect of which dividend remains unpaid or unclaimed for seven consecutive years to Investors Education and Protection Fund (IEFP).

The Company, on 10<sup>th</sup> June 2024, has sent individual communications to the concerned shareholders whose shares are due for transfer to IEFP on 10<sup>th</sup> September 2024. The details of such shares are also displayed on the website of the Company [www.deccancements.com](http://www.deccancements.com).

Notice is hereby given to all such shareholders for taking appropriate action and submitting requisite documents to claim the unclaimed interim dividend amount(s) for the years 2016-17 onwards immediately. In the absence of receipt of a valid claim from the concerned shareholder, the Company would proceed to transfer the said shares to IEFP without further notice.

Please note that no claim shall lie against the Company in respect of unclaimed dividend amounts and shares transferred to IEFP pursuant to the said Rules. Shareholders can claim shares and dividend transferred to IEFP by complying due procedure given in the Rules, details of which are also available at [www.iepf.gov.in](http://www.iepf.gov.in).

For any information / clarification on the matter, the concerned shareholder may contact the Company or its Registrar and Share Transfer Agent - M/s Kfin Technologies Ltd., Unit: Deccan Cements Limited, Selenium Tower-B, Plot 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad - 500032, Toll Free No. 1800-309-4001, email id: [enward.ris@kfinitech.com](mailto:enward.ris@kfinitech.com).

for Deccan Cements Limited  
Sd/-  
**Bikram Keshari Prusty**  
Company Secretary

Place : Hyderabad  
Date : 10<sup>th</sup> June, 2024

	<b>MAX FINANCIAL SERVICES LIMITED</b> CIN: L24223PB1988PLC008031			
<b>Registered Office:</b> Bhaji Mohan Singh Nagar, Village Railmajra, Tehsil Balachaur, District Nawanshahr, Punjab – 144 533 <b>Tel:</b> 01881-462000, 462001 <b>Fax:</b> 01881- 273607				
<b>Corporate Office:</b> 16/20(21), Max Towers, Plot No. – C-001/A/1, Sector – 16B, Noida – 201 301 <b>Tel:</b> +91-120-4696000 <b>Website:</b> www.maxfinancialservices.com <b>E-mail:</b> investorhelpline@maxindia.com				
<b>PUBLIC NOTICE FOR LOSS OF SHARE CERTIFICATES</b>				
<p>In Compliance with the provisions of Schedule II &amp; III of the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer, and Refund) Rules, 2016, and subsequent amendments made thereto, notice is hereby given that the following share certificates have been reported lost/misplaced/stolen and the Company has received requests for issuance of duplicate share certificates. The public is hereby warned against purchasing or dealing in any way, with the below-mentioned share certificates, and any person(s) who have any claim in respect of the said share certificates should lodge such claim with the Company within 15 days of the publication of this notice, after which no claim will be entertained and the Company will not be responsible for any loss and will proceed to issue duplicate share certificates/entitlement letters:</p>				
<b>Folio No.</b>	<b>Certificate No.</b>	<b>Distinctive No.</b>	<b>No. of Shares</b>	<b>Name of share holder</b>
268001	9225	2548436 to 2549035	600	Lal Chand
D000980	10210	3189641 to 3191290	1650	Dhanwant Prakash Mehta
0223948	11639	1703981 to 1704230	250	Pannalal Dugar

**For Max Financial Services Limited**  
**Sd/-**  
**Piyush Soni**  
**Company Secretary & Compliance Officer**

Place: Noida  
 Date: June 10, 2024

<p><b>KEY TO INVESTORS:</b></p> <p>The Average cost of acquisition per Equity Share by our Promoters, Selling Shareholders, i.e., Sachin Sharma, Sangeeta Pareek, Dinesh Pareek, Sarthak Agarwal and BLP Equity Research Private Limited at the date of Red Herring Prospectus are ₹ 0.41, ₹ 0.15, ₹ 0.15, ₹ 0.24 and ₹ 0.41 respectively.</p> <p>The BRLMs associated with the Offer have handled ten public issues in the past three years, out of which one issue closed below the issue price on listing date.</p> <p>We require sizeable amounts of working capital for our continued operation and growth. Our inability to meet our working capital requirements could have a material adverse effect on our business, results of operations and financial condition.</p> <p>The details of the Equity Shares held by our Promoters, which are locked in for a period of 3 years from the date of Allotment in the Offer are given below:</p>				
Name of the Promoter	No. of Equity shares	Face Value (in ₹)	Percentage of post-issue paid-up capital (%)	Lock in Period
BLP Equity Research Private Limited	22,56,000	5	10.00	3 Years
Sachin Sharma	11,28,000	5	5.00	3 Years
Sarthak Agarwal	11,28,000	5	5.00	3 Years

in case of revision in the price band, the bid/ Issue period shall be extended for at least three (3) additional working days after such revision in the price band, subject to the bid/issue period not exceeding a total of ten (10) working days any revision in the price band, and the revised bid/ issue Period, if applicable shall be widely disseminated by notification to the Stock Exchange by issuing press release and by and also by indicating the change in the website of BRLMs and by intimation to Self-Certified Syndicate Banks (SCSBs), the sponsor banks and the designated intermediaries, as applicable. In case of force majeure, Banking strike or similar circumstances, the company may for the reason recorded in writing, extend the Bid/ Issue period by at least Three (3) additional working days subject to total bid/ Issue period not exceeding Ten (10) working days.

the issue is being made in terms of Rule 19 (2)(b)(i) of the Securities Contract (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of SEBI ICDR Regulations, the issue is being made for at least 25% of the post issue paid up Equity capital of our Company. The issue is being provided through the Book Building Process wherein not more than 50% of the issue shall be available for allocation on a proportionate basis to the Institutional Buyers ("QIBs" and such portion to the "QIB Portion") provided that our company may in consultation with the BRLMs may allocate upto 50% of the QIB portion to the Anchor Investor on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"). One third of the Anchor Investor Portion shall be reserved for the Domestic Mutual Funds, subject to valid bids being received from the Domestic mutual funds at or above the Anchor Investor allocation price. Further, 5% of the QIB portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis to Mutual funds only, and the remainder of the QIB portion shall be available for allocation on proportionate basis to all QIBs Bidders (other than Anchor Investors), including mutual funds, subject to valid bids being received at or above the issue price received, not less than 15% of the issue shall be available for allocation on proportionate basis to Non-Institutional Bidder and not less than 35% of the issue shall be available for allocation to the Retail Individual bidders in accordance with the SEBI ICDR Regulations subject to valid bids being received or above the issue price. All potential bidders, other than Anchor Investor, are required to mandatorily utilize the application supported by the locked account ("ASBA") process providing details of their respective bank account (including UPID in case of RIBs) which will be blocked by SCSBs, or the bank account linked with the UPID, as applicable, to participate in the issue. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. For Details, please see the section titled "Offer Procedure" on page 291 of the Red Herring Prospectus.

**PROPOSED LISTING:**

the Equity Shares offered through the Red Herring Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE SME"), in terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time. Our Company has received an In-Principle approval letter dated May 24, 2024 from SME platform of BSE for using its name in this offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited (BSE).

**DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"):**

Since the issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, our Offer Document was not filed with SEBI. In terms of the SEBI ICDR Regulations, SEBI shall not issue any observations on the offer document. Hence, there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire "SEBI Disclaimer Clause" on 270 of the Red Herring Prospectus.

**DISCLAIMER CLAUSE OF THE SME PLATFORM OF BSE:**

It is to be distinctly understood that the permission given by BSE Limited ("BSE") should not in any way be deemed or construed that the contents of the Offer Documents or the price at which the equity shares are offered have been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the disclaimer clause pertaining to BSE. The investors are advised to refer to the Offer Documents for the full text of the "Disclaimer Clause of the SME Platform of BSE" on page 272 of the Red Herring Prospectus.

**RISK IN RELATION TO THE FIRST ISSUE:**

Since this being the first public issue of our Company, there has been no formal market for the Equity Shares. The face value of the Equity Shares is ₹5/- each and the offer price is ₹[\*] times of the face value of the equity shares. The issue price (determined and justified by our Company in consultation with the Book Running Lead Managers as stated in "Basis for Offer Price" on page 100 should not be taken to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active or sustained trading in the Equity Shares or regarding the price at which the Equity Shares will be traded after listing.

Bidders/ Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the bid cum application form, the Bidder/ Applicants may be deemed to have authorized the Depositories to provide to the Registrar of the Issue, any requested Demographic details of the Bidders/ Applicants as available on the records of the depositories. These Demographic details may be used, among other things, for or unblocking of ASBA account and other corresponding relation to an issue. Bidders/ Applicants are advised to update any changes to their demographic details as available in the records of the depository participants in bid cum application of records. Any delay resulting from failure to update the demographic details would be at the applicant's sole risk. Bidders/ Applicants should ensure that PAN, DP ID and the Client ID are correctly filled in the ensure accuracy of records. The PAN, DP ID and the Client ID provided in the bid cum application form should match with the PAN, DP ID and the Client ID available in the depository database, otherwise the bid cum application form is liable to be rejected.

PAN, DP ID and Client ID should ensure that the beneficiary account provided in the bid cum application form is active.

**GENERAL RISK:**




Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have neither been recommended nor approved by Securities and Exchange Board of India nor does Securities and Exchange Board of India guarantee the accuracy or adequacy of Red Herring Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on page 31 of Red Herring Prospectus.

**CREDIT RATING:** This being the issue of Equity Shares, no credit rating is required.

**ESSENTIAL TRUSTEES:** This being the issue of Equity Shares, the appointment of Trustees is not required.

**PO GRADING:** Since this issue is made in terms of Chapter IX of the SEBI (ICDR) Regulations, there is no requirement of appointing an IPO Grading Agency.

**BASIS OF ISSUE PRICE:** The Issue Price is determined by the Company in consultation with the Book Running Lead Managers. The financial data presented in section "Basis for Offer Price" on page no. 100 of the Red Herring Prospectus are based on Company's Restated Financial Statements. Investors should also refer to the section titled "Risk factors" and "Restated Financial Statement" on page no. 31 and 200 respectively of the Red Herring Prospectus.

<p><b>POINTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS:</b> For information on the main objects and other objects of our Company, see "Our History and Certain Other Corporate Matters" on page 159 of the Red Herring Prospectus. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 351 of the Red Herring Prospectus.</p> <p><b>LIABILITY OF MEMBERS OF THE COMPANY:</b> Limited by shares.</p> <p><b>AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE:</b> The Authorised share capital of the Company is ₹ 15,00,00,00,00/- divided into 3,00,00,000 Equity Shares of ₹ 5/- each, the issued, subscribed, and paid-up share capital of the Company before the Issue is ₹ 10,52,64,000/- divided into 2,10,52,800 Equity Shares of ₹ 5/- each. For details of the Capital Structure, see chapter titled "Capital Structure" beginning on page 72 of the Red Herring Prospectus.</p> <p><b>NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM:</b> Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed by them at the time of signing of the Memorandum of Association of our Company: Dinesh Pareekh- 5,000 Equity Shares and Bajrang Pareekh- 5,000 Equity Shares, aggregating to 10,000 Equity Shares of ₹ 10/- each.</p> <p>Thereafter, the share capital of the company is splitted from ₹ 10/- per equity shares to ₹ 5/- per equity share by way of Shareholders resolution in a duly convened Annual General Meeting held on August 31, 2023.</p>		
<p align="center"><b>BOOK RUNNING LEAD MANAGERS</b></p>		
 <p><b>Share India</b> <i>You generate, we multiply</i></p> <p><b>SHARE INDIA CAPITAL SERVICES PRIVATE LIMITED</b> SEBI Registration Number: INM000012537 <b>Address:</b> A-15, Basement, Sector - 64, Noida, Gautam Buddha Nagar, Noida, Uttar Pradesh, India, 201301 <b>Telephone Number:</b> +91-120-4910000 <b>Contact Person:</b> Mr. Kunal Bansal E-mail: <a href="mailto:kunal.bansal@shareindia.co.in">kunal.bansal@shareindia.co.in</a> <b>Investor Grievance E-mail:</b> <a href="mailto:info@shareindia.com">info@shareindia.com</a> Website: <a href="http://www.shareindia.com">www.shareindia.com</a> CIN: U65923UP2016PTC075987</p>	 <p><b>FINTELLECTUAL CORPORATE ADVISORS</b></p> <p><b>FINTELLECTUAL CORPORATE ADVISORS PRIVATE LIMITED</b> SEBI Registration No.: INM000012944 <b>Address:</b> 204, Kanishka Shopping Complex, Mayapuri Vihar, Phase 1, Extension, Delhi - 110091 <b>Telephone Number:</b> +91-11-48016991 <b>Contact Person:</b> Mr. Amit Puri/ Mr. Pramod Negi E-mail: <a href="mailto:info@fintellectualadvisors.com">info@fintellectualadvisors.com</a> <b>Investor Grievance E-mail:</b> <a href="mailto:investors@fintellectualadvisors.com">investors@fintellectualadvisors.com</a> Website: <a href="http://www.fintellectualadvisors.com">www.fintellectualadvisors.com</a> CIN: U47999DL2021PTC377748</p>	 <p><b>Skyliner</b> <i>Financial Services Pvt. Ltd.</i></p> <p><b>SKYLINE FINANCIAL SERVICES PRIVATE LIMITED</b> SEBI Registration No.: INR000003241 <b>Address:</b> D-153A, 1st Floor, Okhla Industrial Area Phase-I, New Delhi - 110020, India <b>Tel. No.:</b> 011-40450193-97, <b>Fax No.:</b> NA <b>Contact Person:</b> Mr. Anuj Rana E-mail: <a href="mailto:info@skylinereta.com">info@skylinereta.com</a> <b>Investor Grievance E-mail:</b> <a href="mailto:info@skylinereta.com">info@skylinereta.com</a> Website: <a href="http://www.skylinereta.com">www.skylinereta.com</a> CIN: U47899DL1995PTC071324</p>
<p><b>COMPANY SECRETARY AND COMPLIANCE OFFICER</b> Name: Vijay Kumar Sharma Office: Plot No. 203, Plaza-P3, Central Square, Bara Hindu Rao, Delhi 110006; <b>Telephone:</b> +91-11-49068377 <b>mail:</b> <a href="mailto:vijay.sharma@gemrecycling.com">vijay.sharma@gemrecycling.com</a> <b>website:</b> <a href="http://www.gemrecycling.com">www.gemrecycling.com</a> Investors can contact our Company Secretary and Compliance Officer, the Book Running Lead Managers or the Registrar to the Issue, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.</p> <p><b>AVAILABILITY OF RED HERRING PROSPECTUS:</b> Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus will be available on the website of the SEBI at <a href="http://www.sebi.gov.in">www.sebi.gov.in</a>, the website of the Book Running Lead Managers to the Issue at <a href="http://www.shareindia.com">www.shareindia.com</a> and <a href="http://www.fintellectualadvisors.com">www.fintellectualadvisors.com</a>, website of company <a href="http://www.gemrecycling.com">www.gemrecycling.com</a> and websites of stock exchange at <a href="http://www.bseindia.com">www.bseindia.com</a>.</p> <p><b>AVAILABILITY OF BID-CUM-APPLICATION FORMS:</b> Bid-Cum-Application forms can be obtained from the Registered Office of the Company: GEM Enviro Management Limited (Telephone: 011-49068377) Book Running Lead Managers: Share India Capital Services Private Limited (Telephone: +91-120-4910000) and Fintellectual Corporate Advisors Private Limited (Telephone: +91-11-48016991). Bid-cum-application Forms will also be available on the website of BSE (<a href="http://www.bseindia.com">www.bseindia.com</a>) and the designated branches of SCSBs, the list of which is available at websites of the Stock Exchange and SEBI.</p> <p><b>APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA):</b> The investors are required to fill the application form and submit the same to the relevant SCSBs at the specific locations or registered brokers at the broker's applications or RTA or DP's. The SCSBs will block the amount in the account as per the authority contained in application form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund. For more details on the ASBA process, please refer to the details given in application forms and Red Herring Prospectus and also please refer to the chapter titled "Offer Procedure" on page 291 of the Red Herring Prospectus.</p> <p><b>APPLICATION SUPPORTED WITH UNIFIED PAYMENTS INTERFACE:</b> Investors are advised to carefully refer SEBI Circular SEBI/HO/CFD/DIL2/CIRP/2018/138 dated November 01, 2018 and as modified through SEBI Circular (SEBI/HO/CFD/DIL2/CIRP/2019/50) dated April 3, 2019, SEBI circular (SEBI/HO/CFD/DIL2/CIRP/2019/76) dated June 28, 2019, SEBI circular No. SEBI/HO/CFD/DIL2/CIRP/2019/85 dated July 26, 2019, SEBI Circular (SEBI/HO/CFD/DCR2/CIRP/2019/133) dated November 08, 2019, SEBI Circular No. SEBI/HO/CFD/DIL2/CIRP/2020/50 dated March 30, 2020, SEBI circular No. SEBI/HO/CFD/DIL2/CIRP/2021/2480/1 dated March 26, 2021, SEBI circular No. SEBI/HO/CFD/DIL2/CIRP/2021/47 dated March 31, 2021, SEBI Circular No. SEBI/HO/CFD/DIL2/CIRP/2021/570 dated June 2, 2021, SEBI Circular No. SEBI/HO/CFD/DIL2/CIRP/2022/45 dated April 5, 2022 and SEBI Circular No. SEBI/HO/CFD/DIL2/CIRP/2022/51 dated April 20, 2022 and any subsequent circulars or notifications issued by SEBI in this regard for the purpose to be followed for application through UPI. Retail Individual Investor have to apply through UPI mechanism. Retail Individual Investor whose bank is not live on UPI as on date of this circular, may use the other alternate mode of payment available to them viz. Submission of application form with SCSBs/using the facility linked online trading, demat and bank account list. For further details, please refer the chapter titled "Offer Procedure" beginning on page 291 of the Red Herring Prospectus.</p> <p><b>Sponsor Bank to the Issue:</b> HDFC Bank Limited <b>Banker to the Issue, Escrow Collection Bank and Refund Banker:</b> HDFC Bank Limited</p> <p><b>Investor should read the Red Herring Prospectus carefully, including the "Risk Factors" beginning on page 31 of the Red Herring Prospectus before making any investment decision.</b></p> <p><b>All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.</b></p>		
<p align="right"><b>For GEM ENVIRO MANAGEMENT LIMITED</b> On Behalf of the Board of Directors  Sd/- Sachin Sharma Managing Director</p>		
<p><b>Place:</b> Delhi <b>Date:</b> June 10, 2024</p> <p><b>GEM Enviro Management Limited</b> is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of New Equity Shares and has filed the Red Herring Prospectus with Registrar of Companies, Delhi on June 08, 2024, BRLMs to the Issue at <a href="http://www.shareindia.com">www.shareindia.com</a> and <a href="http://www.fintellectualadvisors.com">www.fintellectualadvisors.com</a>, website of company <a href="http://www.gemrecycling.com">www.gemrecycling.com</a> and websites of BSE i.e. <a href="http://www.bseindia.com">www.bseindia.com</a> respectively. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled "Risk Factors" beginning on page 31 of the Red Herring Prospectus. Potential investors should not rely on the Red Herring Prospectus for making any investment decision.</p> <p>The New Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and any applicable U.S. state securities laws. There will be no public offering in the United States and the securities being offered in this announcement are not being offered or sold in the United States.</p>		